



# Community Development Department

108 E. Proctor Street  
Carson City, Nevada 89701  
(775) 887-2180 – Hearing Impaired: 711

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**Staff Report To:** Redevelopment Authority Citizens Committee

**Meeting Date:** February 5, 2018

**Staff Contact:** Lee Plemel, Director ([lplemel@carson.org](mailto:lplemel@carson.org); 283-7075)

**Agenda Title:** For Possible Action: To make a recommendation to the Redevelopment Authority regarding the expenditure of \$30,000 from the FY 2018 Redevelopment Revolving Fund for design and construction of downtown gateway signage in conjunction with the South Carson Street *Carson City Gateway* project.

**Staff Summary:** Downtown gateway signage was identified in the Redevelopment Allocation Plan and budgeted in the FY 2018 budget for funding in the amount of \$30,000. The Public Works Department is currently in the design phase of the South Carson Street project, and identifying a location and design for downtown gateway signage should be completed concurrently with the street design. A recommendation is required from the RACC and approval by the Redevelopment Authority and Board of Supervisors is required to authorize the expenditure of the funds.

**Proposed Motion:** I move to recommend to the Redevelopment Authority approval of the expenditure of \$30,000 from the FY 2018 Redevelopment Revolving Fund for design and construction of downtown gateway signage in conjunction with the South Carson Street *Carson City Gateway* project.

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## **DISCUSSION:**

The Public Works Department is currently in the design phase of the South Carson Street project, which includes design of South Carson Street from the I-580 interchange to 5<sup>th</sup> Street, where the recently-constructed downtown street improvements begin. The proposed funding would allow the design team to incorporate downtown gateway signage into the overall South Carson Street project design.

The design for the sign would include identifying an appropriate location for the sign, design of the sign structure and sign content, and any additional design elements associated with the sign such as landscaping or hardscape surrounding the sign, as may be applicable. It is anticipated that the design work would cost no more than approximately \$10,000, leaving at least \$20,000 for construction. Preliminary designs would be brought to the RACC for vetting, and additional funds could be sought to complete the project depending on the final sign design that is chosen.

If you have any questions regarding this item, please contact Lee Plemel at 283-7075 or [lplemel@carson.org](mailto:lplemel@carson.org).

Attachments:

- A. FY 2018 Redevelopment Allocation Plan

**FY 2018 Redevelopment Allocation Plan**

Objective/Project/Program	Last Year	(Current) FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	5-year Total
E/W Downtown street/alley improvements		\$ 350,000	\$ 200,000	\$ -			\$ 550,000
Special Event equipment/ infrastructure	\$ 20,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 25,000
Special event support, street closures	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 125,000
Façade Improvement Program	\$ 200,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 500,000
Special Event funding (RACC)	\$ 60,000	\$ 30,000	\$ 25,000	\$ 20,000	\$ 15,000	\$ 10,000	\$ 100,000
Arts & Culture Commission/Events		\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 125,000
Utility extension assistance		\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 100,000
Assist with William Street corridor project				\$ 85,000	\$ 300,000		\$ 385,000
East Spear Street/Children's Museum Improvements, Other Street Improvements			\$ -	\$ 200,000	\$ 100,000	\$ 100,000	\$ 400,000
South Carson Street beautification			\$ 200,000				\$ 200,000
<b>Downtown Entry Signs</b>		\$ 30,000					\$ 30,000
Reimagined Space Public Art Program	\$ 10,000						
Blue Line rehabilitation	\$ 26,000						
Roll Forward:							
Total Expenditures:	\$ (341,000)	\$ (585,000)	\$ (600,000)	\$ (480,000)	\$ (590,000)	\$ (285,000)	\$ 2,540,000
<b>Undesignated:</b>	\$ -	\$ 98,788	\$ -	\$ 330,059	\$ 352,697	\$ 983,986	\$ 1,765,530
Ending Fund Balance:			\$ 200,000	\$ 200,000	\$ 200,000	\$ 200,000	